



WHAT COMPANIES WANT.



Economic success, growth, attractiveness, customer and employee satisfaction, solid capital structure and corporate perspective – these are the ambitious goals of every company. Reachable along the right path.

The key to company success lies in management: taking the right actions at the right time, getting the right people in the right positions, and identifying and implementing the right goal-oriented vision. In brief – the strategic integration of all management processes.

St. Gallen Consulting helps you turn your visions into reality. How? By helping you determine the most promising path, the correct parameters and the strategic foundation. Structured, focused, with the clear objective of boosting your sustainable economic success.



HOW WE THINK.



Sustainable strategies and management concepts can only come of considering all the factors that have an impact on business development, corporate performance and the actions of a company.

St. Gallen Consulting therefore adopts a holistic approach in its consulting activities. This holistic approach takes into account

all relevant parameters and allows us to develop customized, integrative solutions for your business.

Effective leadership generates superior results. First for your customers, then for your company, its employees and other stakeholders. If you set the highest demands for management performance, you will find in

St. Gallen Consulting an experienced partner. For 30 years we have been nurturing and accompanying corporations, mid-size companies and organizations on their road to success.



St. Galler Management System

GOOD MANAGEMENT. SUSTAINABLE RESULTS.



WHAT WE CAN DO FOR YOU.



St. Gallen Consulting works as a partner to entrepreneurs, regulatory agencies and top managers. Our commitment belongs to our client organizations. We work on the central questions with them and their management. To the best solutions and desired results.

The St. Gallen Management System offers

an approach that promotes both short-term profit optimization and long-term sustainability. It demands both ethics and morality as well as entrepreneurship and business acumen. It sees leadership, on the one hand, as design and control of systems; on the other hand, it sees leadership as motivational people management. The St. Gallen Management System helps the company

identify outside trends early and exploit them as opportunities. Helping the company achieve breakthroughs on strength and innovation from within, through the best possible processes and structures.

All our consultants use this unique management approach for one purpose only: your success.



Günther Pipp, Dr. oec. HSG, CEO and Managing Partner.
Romed Guntern, lic. oec. HSG and lic. iur. HSG, Managing Partner.

WHO WE ARE.



St. Gallen Consulting embodies the St. Gallen Management approach: complete solutions instead of pseudo-solutions. Sustainable prosperity instead of short-term profit maximization. Customer value instead of shareholder value. Fairness instead of greed. Ethics instead of craftiness. Entrepreneurial activity, growth and innovation instead of preserving the status quo. Quick

and easy instead of slow and bureaucratic.

This approach, which is focused on both the welfare of the company and the well being of society, allows us to demand the highest performance from all stakeholders. We motivate our clients toward above-average success. A success based on our unique St. Gallen Management System: Clear ethics

and values. Strong, defensible market positions. A leader in innovation and in the business of the future. The best structures and processes. Exhilarating culture and motivation. Dedicated and talented workforce. Operational excellence. Above-average profits and performance. St. Gallen Consulting was created by merging the consulting divisions of several St. Gallen business

schools into an international consulting company. That means: thirty years experience, over 100 first-class consultants and a large number of satisfied customers.



WHAT YOU GET.



Our main concern is the quality of our advice, not our own growth. We want your success. Our success will come naturally from offering the best advice. In us you find a partner for the following challenges:

- Vision, Values, Targets: Find and Lead in the Right Direction.
- Strategy: Success today: Success Tomorrow.
- Boost Your Profits: Programs to Increase Profits.
- Opportunity and Risk Management: Active Opportunity-Management. Conscious Risk Management.
- Boost Your Growth Momentum: Realize A Jump in Growth.
- High Performance Organization: Fast. Flexible.
- Customer-Focused. The Best Structure.
- Culture Integration in Post M&A Integration: Integrate An Acquired Company.
- Succession Planning: Begin Today What Will Be in 5 to 10 Years.
- Penetrate the Market: Win the Hyper-Competitive Battle for Market Share.
- Know Your Customer: Better Intelligence about Markets, Customers and Competition.
- Leading with Excellence: Analyze and Optimize Management Performance.
- Power Teams: Achieve More Together.
- Professional Sales: Use Your Potential. Win New Customers. Avoid Losing Customers.
- New Distribution Channels: Online and Direct – A New Distribution Channel.

